



FOUNDED 1963

TREA: THE ENLISTED ASSOCIATION

<http://www.trea.org>

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George Skonce (d)
Co-Founder

December 11, 2012

Dean Sorell (d)
Co-Founder

Jay Gelb
President
Contempo Direct
3975 Bishopwood CT W #201
Naples, FL 34113

Rick Delaney
President

Alexander E. Ballok, Jr.
1st Vice President

Dear Jay:

John I. Adams
2nd Vice President

It is with great pleasure I write this letter to you to thank you and Contempo Direct for managing the Direct Mail Campaigns for TREA (The Retired Enlisted Association) and The Enlisted Association.

Paul Ott
3rd Vice President

You have been working with us for the past 20-years and have consistently exceeded goals in each of these years. The success we have attained is due to your expertise and guidance.

Ed Cates
Treasurer

Your presentations to our Board of Directors have always been extremely precise. Each year you sit with us and review our potential revenue. Your reliability in this area is at a point where when you tell us projected revenue, we take that number to the bank.

Michael Davis
Director

Aaron Reed
Director

Garry Turks
Director

Collins D. "C.D." Rice, Jr.
Director/VSO

I would specifically like to mention your handling of our direct mail marketing programs this past year. As you are aware, we take on several marketing projects. You pointed out to us that we were crossing our files and in essence reducing our revenue from Fundraising projects. It was your expertise that not only reduced the size of our mailings, which of course reduced our costs, but you were able to show significant increases on our overall Revenue.

Edward "Ed" Pacheco
Parliamentarian/ Chaplain

Your integrity, guidance and knowledge have made us a better organization. I can't thank you enough for all you do.

Arthur Cooper
Past National President

If you would like prospective clients to speak with us to find out what Contempo Direct has to offer, please feel free to give them our names and information and ask them to call. We would be honored to provide any references you need.

Larry Anderson
*TREA Memorial
Foundation*

Larry Hyland
*TREA Senior Citizens
League*

Jay it has been a pleasure to work with you and we look forward to working with you in 2013 and beyond. Our most sincere thanks.

Yours truly,

Tamara Clowers
Director for Operations